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**FOR IMMEDIATE RELEASE**

***Credit Union Student Choice Announces Strategic Business Partnership with myCUMortgage***

**Washington, D.C. (November 30, 2009)**—*Credit Union Student Choice*, a credit union service organization (CUSO) that provides turn-key private student lending services to more than 90 credit unions across the country, recently announced a strategic business partnership with myCUMortgage, a wholly-owned CUSO of Wright-Patt Credit Union that provides mortgage services to credit unions throughout the Midwest.

“With more than \$200 million in loan approvals in the last 19 months, *Credit Union Student Choice* has proven to be the ultimate solution for credit unions looking to offer private student loans,” said Tim Mislansky, Senior Vice President of Wright-Patt Credit Union and President of myCUMortgage. “We’re thrilled to expose our partner credit unions to this collaborative model, which will allow them to offer a dynamic product without the traditional overhead of starting and maintaining a new lending operation.”

According to Mislansky, several key factors influenced the CUSO’s decision to partner with *Student Choice*. “We feel strongly that an important role of credit unions is to help people improve their lives. And one of the best ways to achieve a better life is by obtaining a college education,” said Mislansky. “Unfortunately, with the ever-increasing cost of college and continued distress in the student lending market, obtaining a college degree is harder than ever for many Americans. The *Student Choice* solution, however, provides a fair and ethical financing solution for borrowers while returning good loans to credit unions.”

“We are extremely pleased that myCUMortgage has chosen to partner with our organization,” said Jon Jeffreys, President of *Credit Union Student Choice*. “This partnership will be very beneficial as we look to educate more credit unions about the tremendous opportunity that exists for them in the private student lending market.”

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***About Credit Union Student Choice***

*Credit Union Student Choice is a credit union service organization (CUSO) founded in 2008 by several of the nation’s leading credit unions and CUSOs. Credit Union Student Choice positions credit unions as*

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*leaders in education financing in the 21st century by redefining value for student borrowers and helping credit unions connect with new Gen Y members. The Student Choice network enables credit unions of all asset sizes and fields of membership to make private student loans that may be held on their own balance sheet to recognize the long-term economic return of the loan relationship versus a one-time referral fee. The CUSO helps credit unions by managing many of the challenges and risks commonly associated with student lending. Since launching in May 2008 with seven credit union partners, the CUSO has now grown to serve more than 90 credit unions across the country. It was also recognized in 2009 as a co-recipient of the prestigious NACUSO Collaboration and Innovation Award. To learn more or find out how your credit union can participate, visit [www.studentchoice.org](http://www.studentchoice.org) or call 800-237-5678 and ask for a Credit Union Student Choice representative.*

***About Wright-Patt Financial Group and myCUMortgage***

*Wright-Patt Financial Group, Ltd. (WPFG) is a wholly-owned subsidiary of Wright-Patt Credit Union, Inc. (WPCU). WPFG was founded in 2000 and now helps over 100 credit unions with mortgage lending through myCUMortgage and Select Mortgage Group. WPFG offers a full suite of mortgage solutions from origination, processing and underwriting for credit unions nationwide to extend to their mortgage lending capabilities and help more members with home ownership. Visit [www.myCUMortgage.com](http://www.myCUMortgage.com) or call 1-877-912-8009.*

